

KINSELLA/NOVAK COMMUNICATIONS
PREMARIN
BASED UPON APPROVAL TO PLACE ADS BY JANUARY 8, 2007

PUBLICATION	ISSUE DATE	ON-SALE DATE	SPACE CLOSE	MATERIAL CLOSE
<i>Woman's Day</i>	April 17, 2007	March 27, 2007	January 17, 2007	January 17, 2007
<i>Better Homes & Gardens</i>	April 2007	March 20, 2007	January 15, 2007	January 15, 2007
<i>USA Weekend</i>	March 25, 2007	March 25, 2007	January 22, 2007	January 22, 2007
<i>Parade</i>	March 25, 2007	March 25, 2007	February 20, 2007	February 20, 2007